# EMILY MONGILIO

emilymongilio.com | ejm1023@gmail.com | (703) 999-1358

## EXPERIENCE

### THE WASHINGTON POST
2021 - PRESENT | WASHINGTON, DC

**Senior Product Designer,** Native Apps
Leading design work focused on discovery and story experience for the flagship app to increase user engagement and habitual behavior.
- Launched multiple features focused on interaction design for carousels and visual content on the homepage including third highest performing feature in 2021). Established design patterns for cards and content packaging on the homepage and the visual For You feed.
- Implemented UX strategy and research to reorganize the information architecture of the app. Led two user studies that mapped mental models of how our users understand the app; identified areas for optimized subscriber experience.
- Established the app UI library and design system to enable the product design team.
- Collaborated with engineering and product, building strong relationships and guiding the strategic vision for app unification.

### CAPITAL ONE
2018 - 2021 | MCLEAN, VA

**Sr. Associate Designer,** Data Experience Design
Designed the user workflow that enabled data registration to facilitate internal associates' ability to search and manage their data.
- Strategized and created the visual identity for feedback throughout our platform along with redesigning the homepage experience. Led over 20 user research sessions to inform iterative concepts. Created two homepage experiences to show the breadth of six user personas.
- Designed and launched the first data visualization, enabling consumers to understand the origin of their data and how it can be consumed.
- Created the end-to-end user journey for platform data publishing and designed a cohesive user experience through cross-functional collaboration and partnerships with product, architecture and design.

**Associate Designer,** Commerical Bank Design
Redesigned a pilot product platform involving everything from the UI to research to product strategy under the B2B Payables team.
- Developed new information architecture for the payments platform, including an iconographic system for the navigation.
- Redesigned and launched the payments platform, focusing on multiple product releases including vendor payments and new elements for the design system.
- Led six months of in-lab user research sessions to gain feedback and insights for our business personas and to develop north star scenarios for the platform.

Summer 2017 | NEW YORK, NY

**UX/UI Design Intern,** Design Development Program

Completed two large projects while being immersed in the culture and day-to-day work of the Commercial Bank Design team.
- Kickstarted ongoing research and recruitment of proxy clients for continuous discovery and evolution of an interactive dashboard for financial health monitoring.
- Founding contributor to the Commercial Design System, drafted components and principles for interface guidelines & UI documentation.
- Facilitated workshops that led to mapping out future state designs for our internal users and created a template for the launch of a banking statement redesign.

### AGENCY 1903 x WHERE EAGLES DARE
Summer 2016 | PITTSBURGH, PA

**Experience Design Intern**

Analyzed client research and data to improve user experiences for website redesigns and "viral" content strategy for election coverage. Prototyped and actualized a Barbara Kruger-inspired type installation.

## LEADERSHIP

**Talent Strategist,** Product Design Internship (2022) at The Washington Post
**Recruiting Lead + Peer Advisor,** Capital One - Design Development Program
**Head Booth Chair,** Kappa Alpha Theta Fraternity
**Student Ambassador,** CMU School of Design

## EDUCATION

### CARNEGIE MELLON UNIVERSITY
2014 - 2018 | PITTSBURGH, PA

**Bachelor of Design,** Communications Design
Minor in Global Systems & Management
Concentration in Psychology
CMU Senior Leadership Recognition Award
Teaching Assistant, Dietrich College of Humanities - Information Systems

## AWARDS

2019   Featured Work in AIGA Design Diaries
2018   AIGA PGH365 Selected Student Work
2017   Adobe Design Achievement Seminfinalist